Hearst UK Annual Statement
1 January 2018 - 31 December 2018 (the "Relevant Period")

Introduction

The National Magazine Company Limited t/a Hearst UK is a wholly owned subsidiary of the Hearst Corporation and was founded in 1910 by William Randolph Hearst. Hearst UK publishes 17 brands, most incorporating a print and online presence. These brands are listed below. Online only titles are in bold.

Best
Cosmopolitan
Country Living
Digital Spy
ELLE
ELLE Decoration
Esquire
Good Housekeeping
Harper's Bazaar
House Beautiful
Inside Soap
Netdoctor
Prima
Real People
Red
Reveal
Town & Country

We closed Reveal in September 2018.

Hearst has an average monthly print audience of 2,118,400 and an average monthly digital audience of 18,747,000

The Responsible Person for Hearst UK during the Relevant Period was Aimee Nisbet (Head of Legal).

Our editorial standards

Hearst is a responsible publisher. It seeks to maintain a high standard of journalism and instils this in the editorial staff through regular training and updates.

Its editorial guidelines are available on the company intranet and staff are directed to this upon joining.

Hearst insists upon compliance with the Editors' Code and the relevant legislation. The legal team works closely with Editors and journalists to advise on upcoming publications. Staff submit content to the legal team for review prior to publication where any issues pertaining to the Code (or the legislation) may arise.

Hearst uses best practices to ensure that all content is accurate. Our journalists are required to verify all stories by checking facts using reputable sources. Further, all journalists must ensure that their interviewees fully understand the purpose of the interview and consent to the publication of their words. Wherever possible, journalists are required to tape their interviews and keep detailed notes. Freelancers are also required to keep detailed notes and copies of all source materials, to be provided to Hearst on request.

Once completed, every article is subsequently reviewed and fact-checked by a subeditor. Finally, where an article is submitted for legal review, the legal team will seek further and sometimes additional clarification of facts and discuss the source of the content with the writer.

IPSO notices are circulated to all Editors when received.

Where Hearst receives pre-publication guidance from IPSO, the legal team will discuss the guidance with the Editors and journalists, and review the relevant content in light of IPSO's guidance. Where deemed necessary, the content will be revised. Hearst will also communicate any key learnings from IPSO's pre-publication guidance to its editorial teams.

Following the publication of the new version of the Editors' Code and supporting Codebook in January 2018, we informed editorial staff of the changes by email, providing a copy of the Code and Codebook together with guidance on: (i) a comparison of the original and amended clause; (ii) reasons for the amendment; and (iii) advice on the effect of the amendment. The changes to the Editors' Code will also be covered in our Editorial Training (more on this below).

Our complaints-handling process

Hearst uses a Complaints Form. The Complaints Form is available as part of our Complaints Policy which is available on all magazine websites and also on the central Hearst website (http://www.hearst.co.uk/hearst-magazines-uk-complaints-procedure). When an individual calls, emails or writes to make a complaint, they will be asked to submit the complaint in writing to complaints@hearst.co.uk or directed to the Complaints Policy on the relevant website.

Once a complaint is submitted it is automatically directed to an electronic inbox administered by the legal team. An initial response is provided to the complainant, either asking for further information or acknowledging the complaint and explaining that it is being investigated. An investigation is then carried out by the legal team with the Editor and journalists in question before a full substantive response is provided to the complainant. We then work with the complainant to find a resolution.

Wherever possible, Hearst seeks to resolve complaints directly with complainants. However, where we investigate a complaint and in our view there has not been a breach of the Code, we are happy to refer complainants directly to IPSO.

Our training process

Editorial legal training is provided internally on a regular and ongoing basis to the editorial teams. This training was provided in Autumn 2018. Our 2019 training program is already underway.

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The training covers the Editors' Code, defamation, privacy and contempt of court law, as well as information and guidance on other relevant regulations and legislation.

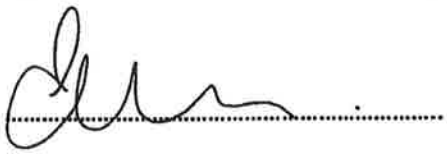
We communicated the new Editors' Code and supporting Codebook to all editorial staff via email on 22 January 2018.

Adverse Adjudications

During the Relevant Period there have been no adverse adjudications against Hearst UK.

Hearst does not publish its editorial guidelines but is happy to make these available to IPSO on a confidential basis for its own review.

Signed for and on behalf of Hearst UK by



AIMEE NISBET, HEAD OF LEGAL